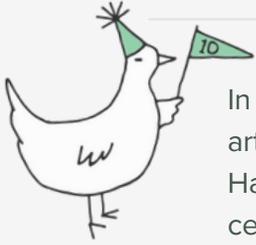


**fresh harvest**

# **2022 YEAR IN REVIEW**



# CELEBRATING TEN YEARS



In October, we gathered together with staff, farmers, artisans and customers to celebrate ten years of Fresh Harvest. It was wonderful to reconnect in person, to celebrate this milestone, and to reflect on all that we've collectively accomplished together over this past decade.



## \$15 MILLION LOCAL DOLLARS

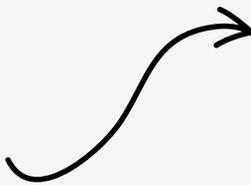
Thanks to our customers, Fresh Harvest has injected over \$15 million back into the local food economy over the last decade.



## A DECADE OF GROWTH

**5,120**

BASKETS DELIVERED  
IN 2013



**171,366**

BASKETS DELIVERED  
IN 2022

**2013**

**2**

**0**

**2**

**78**

**2022**

**28**

**112**

**71**

**4800+**

FARMERS

ARTISANS

STAFF

CUSTOMERS



# OUR TEAM

It's difficult to express just how grateful we are for this team of amazing people. Being a refugee resettlement city, Clarkston has organically shaped us into who we are today. We're proud of this diverse group of individuals.

**4**  
**BRAND NEW**  
**US CITIZENS**



# 99.97%

**SUCCESSFUL DELIVERY RATE**  
BY OUR IN-HOUSE FLEET TEAM



# 45

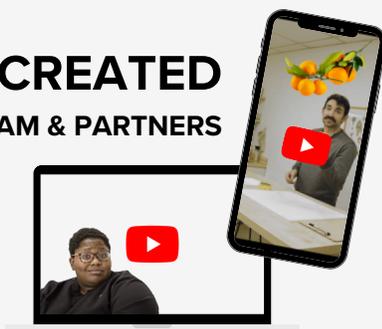
**VIDEOS CREATED**  
HIGHLIGHTING OUR TEAM & PARTNERS

1 NEW WEBSITE  
LAUNCHED

# 12,777

**INQUIRIES FIELDDED**  
BY OUR CUSTOMER SERVICE TEAM

  
[Check out our  
Youtube channel](#)



# OUR SUPPLIERS

“

*Fresh Harvest has helped make it possible for us to have more people on staff and provide local jobs. 2022 has been our best year together yet, and we look forward to the next 10 years working together.* ”

**FARMER JOSH JOHNS**  
HICKORY HILL FARM

Curious about how we crop plan with our farm partners?  
[Check out the blog!](#)



**593,232**

EGGS SOLD



**4,227**

MELONS CONSUMED



ACROSS 14 MELON VARIETIES

**17,159 LBS**

PRODUCE GROWN AT  
THE FRESH HARVEST GARDEN



**1000+**

UNIQUE GROCERY ITEMS



**\$4.16 MILLION DOLLARS**

SPENT WITH LOCAL FARMERS & ARTISANS IN 2022

# SUSTAINABILITY

“

*Based on our collective knowledge of the Southeast US market, Fresh Harvest stands out for their commitment to feeding communities using compostable packaging. In addition, Fresh Harvest has created a buying co-op to help small growers utilize compostable packaging.* ”

**MIKE CAMNER**

TIPA COMPOSTABLE PACKAGING CORPORATION



recyclable twist ties  
replaced rubber bands

## 26,520 LBS COMPOST

COMPOSTED AT THE FH GARDEN & WITH OUR PARTNER COMPOSTNOW

“

*Fresh Harvest has all the features to please a sustainable household: fresh, local, waste free and with excellent customer service. As a multitasking mom, wife and professional, I love having the best products delivered to my door every week. No need to assess an item's sustainability at the supermarket, because FH already does it for me.* ”

**LETICIA SOCIAL**

FH CUSTOMER & ENVIRONMENTAL PROFESSIONAL



## 198 TONS CARDBOARD

AVOIDED DUE TO USE OF  
REUSABLE DELIVERY BINS

# SHARE THE HARVEST



“

We have our market every Thursday. Many people are waiting for us when we arrive. Prices have always been affordable for all, but especially now because they have stayed the same when grocery store prices have gotten so high. Clarkston people really love Share the Harvest.

”

**MARY LIN**

FH ASSISTANT WAREHOUSE MANAGER  
& SHARE THE HARVEST COORDINATOR



[Learn more about Share the Harvest!](#)

# \$137,840

**DONATED TO**  
**SHARE THE HARVEST**  
**FREE99 FRIDGE &**  
**AFGHAN REFUGEE FAMILIES**

## BEST SELLING ITEMS AT THE WEEKLY MARKET



**BANANAS (435/WEEK)**



**RED ONIONS (160/WEEK)**



**GARLIC (123/WEEK)**



## WHAT'S NEXT: MOBILE MARKET + NON-PROFIT STATUS

# LOOKING AHEAD TO 2023

A special bond was formed between our customers and suppliers during the darker hours of 2020 and 2021. When access to quality food became dubious, our farmers were there to meet your growing demand, which in turn kept them afloat during the pandemic.

In 2022, we observed the continuance of that cycle with stable supply and demand serving as indicators of sustainability and mutual trust. Even so, there are still challenges ahead for this ethical local food system.

## Sourcing from our local partners will continue to be our highest priority in 2023

Farming organically is always hard work, but especially so during trying economic times. While commodity growers cut costs by cutting corners, our small ethical farmers face tremendous pressure from both the market and Mother Nature. We see it as both our responsibility and privilege to serve our suppliers and alleviate as much of that pressure as possible.

That said, sourcing from our local partners will continue to be our highest priority in 2023. Roughly eighty percent of everything we source comes from within seventy miles of Atlanta. This number has steadily grown over the past 10 years, and with your support we intend to do all we can to ensure these farms keep thriving in the decades to come.

If you came to our 10th Anniversary Party we had in October, then you know I would love to have a beverage with every one of you. Let's make that happen sometime.

Until then, the two biggest things I can do are, first, thank you for supporting Fresh Harvest and our partner farms thus far, and second, encourage you to keep putting in the extra effort to eat seasonally and grow our local food system with every bite.

*Zac Harrison*

FRESH HARVEST FOUNDER

